**Marketing and Communications**

I am very grateful for the wonderful work which Elizabeth Dean does for the web pages, Anne Blight  does for Facebook, and Barbara Packer does for the Journal. They enable members and friends to see the work which the Mother's Union does. They also raise the interest of non-members and may encourage them to join. Anne Marr has produced a series of leaflets and cards to help spread the message.

Staff at Mary Sumner House are eager to promote the work of Mother's Union next year for our 150th anniversary. They have produced  a Mother's Union Resource Hub on the MU website. I highly recommend this and hope that branches will use the online resources  to help them. There are templates for posters, invitations and  PowerPoint presentations, Perhaps the most interesting  innovation is the extension of the range of colours used in the logos and ikons. It is hoped that increased use of these will give a greater uniformity of brand so that MU can be easily identifiable. Information about CANVA training is also given on the website to help with design.

I hope branches will access this resource on the website.

Within our deanery, our chaplain Anne Marr is supporting the hope that each branch will provide a display celebrating the anniversary.  She is happy to collect information about these by the end of November.  This will help us all celebrate our endeavours and promote what we are doing as a diocese.

Linda Benneworth